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**If You like MS Office, You will love CatalogMaker. For its Power Catalog Publishing in MS Office Documents and Catalog Automization Process, it offers a value proposition for Catalog Business and Personal Users.**

# Catalog Maker

ADDRESSING THE NEEDS OF CATALOG BUSINESS & PERSONAL USE FOR CATALOG MAKING / PUBLISHING

*Catalog Making in MS Office Documents for Easier Use, Flexibility and Power. Customize Catalog Contents, Products Inclusion, Design Settings, Language and Publishing Mode.*

## Automate Catalog / Album Making



**Most Reasonably Priced Powerful Catalog Maker Compared to Most Catalog Maker Software**

**Blend Power and Flexibility of MS Office for Interactive Catalog Making for Custom Designs and Publishing.**

**Build Catalog, Digital Catalog, Ecommerce Enabled Catalog, Sales Presentations in MS Word, MS PowerPoint, MS Excel, PDF Document**

**Keep Digital Catalog Presentations Building & Distribution Very Easy to Use, Flexible, Simple and Yet Powerful**

**Printed Catalog Creation Made Powerful and Flexible to most Other Printed Catalog Creators / Paperless Catalog Makers**



## Why Should One Buy CatalogMaker ?

**Special Offer Price \$ 24.95 - Unmatched Price and Quality with Any Other Catalog Maker Software**

## Low Cost Offering at \$ 24.95

Powerful, Flexible and Easy to Work

Excellent Service and Support (24\*7)

Multipurpose Software

Reduces Cost for Digital / Printed Catalog

Sales Enhancement

Supports Non English Language Catalog

# Printed Catalog And Paperless Catalog Making

1. *Customize Catalog Setting with MS Office Templates and Advanced Design Settings*
2. *Print, Publish, Distribute and Manage ( integrated digital catalog, printed catalog maker, catalog supplement, brochure, digital photo album, multimedia brochure, CD brochure, slide show presentation)*
3. *Advanced Features for Business Cataloging ( powerful & customizable navigation, content configuration, categorized cataloging, eCommerce enabled, customer response mechanism, web integration, custom price for each catalog and special tags like new / hot / specialty / special offers etc*



## 1 Insert Catalog Products and Build Contents

Insert catalog products / graphics in respective categories through quick wizard. User then, can build contents of catalog products through product showcase. Content Building is highly configurable and flexible to suit business practices, industry, enterprise preferences and/or personal needs.

Configuration settings can be used to configure language, graphic settings, contents and program settings.



## 2 Select Products & Publishing Preferences

User can build catalog for selected products, discount catalog, catalog updates, customer /event / campaign specific mini catalog or entire catalog. User can then, using catalog management window can configure design settings, publishing preferences, content selections for selected catalog. User can also, configure catalog design settings through MS Office document templates.



## 3 Generate / Publish Distributable Catalog

Once catalog products are selected and publishing preferences are configured, User can publish them in MS Word, MS Excel, MS PowerPoint or Slide Show Album.

Such published catalogs are available for print media and /or digital media for distribution. Catalog prepared in MS Word document can be printed as printed catalog or can be converted into PDF catalog.

## Manage It for Future Updates

Published catalog can be further edited for design / content through respective MS Office program. Catalog can also be further modified (for contents / designs / products) for future purposes and are available for republishing through catalog management window.

## And that's it. How easy is that?

Vevo! CatalogMaker blends the power of MS Office documents for flexible catalog making, printed catalog making, digital catalog, electronic catalog creation and sales presentation making. Do-IT-Yourself Cataloging is made much easier, powerful, flexible and highly configurable to suit both catalog business and personal users.



[Click here to buy now](#)

## SMARTER CATALOGING Meet Cataloging Challenges

Whether you are a exporter, show room, sales team, a distributor, or wholesaler, you can enhance the sales lead generation and conversion thereof, through all your sales channels with the Do-It-Yourself Catalog Maker Software- Vevo! Catalog-Maker. If your business requires to frequently provide the product details (incl. graphics) of your merchandise to your dealer, distributor, customer or prospect; then also this Sales Enhancement Software, can be of immense use to save resources and convert your sales opportunities to revenue.

Vevo! CatalogMaker (catalog maker, printed catalog creator, digital catalog and digital marketing Software) is an ideal tool for an enterprise to - manage catalog products contents, build interactive & distributable presentations, plan & prepare for customer sale meetings & presentations and publish printed catalog for effective management of catalog business (e.g. textile catalog, furniture catalog, craft catalog, jewelry catalog, apparel catalog, leather bags catalog, ceramic catalog, home furnishing catalog, fashion catalog, cosmetic catalog, industrial machinery catalog, coins catalog, collectors catalog, antique catalog, handicraft catalog, diamond jewelry catalog, carpet catalog, marbles and granite catalog, stone catalog, lingerie catalog, designer's collection catalog, writing instruments catalog, toys catalog, gifts catalog, health & lifestyle products catalog, kitchen & house wares catalog, stationery catalogs, electronic goods catalog etc).

Also Build Personal Photo Album, Family Album, Collection Albums in Few Clicks

# Getting the Most from MS Office for Catalog Making : Customized Catalog Publishing

CatalogMaker creates the catalogs, sales presentations, electronic catalogs, printed catalogs, paperless catalog, digital presentation, photo album, multimedia CD brochure, CD catalog in MS Office documents (MS Word, MS Excel, PowerPoint). Since most windows users are familiar with MS Office Software, it makes it very handy and convenient for them to build catalog published in MS Office documents.

- *CatalogMaker facilitates design setting selections while building catalog and User can also work through MS Office document template for custom design settings (font, borders, color, page size, header, footer etc).*
- *Once the catalog is published, user can further customize / edit / insert new contents / modify design settings through respective MS Office program. User need not know any programming language to build catalog.*
- *Catalogs published in MS Word / MS Excel / MS PowerPoint gives tremendous advantage, in terms of its printing, digital distribution through email / CD, catalog security etc.*
- *Being published in single file (\*.doc / \*.xls / \*.pps ) makes catalog distribution and viewing becomes very handy and convenient.*
- *MS Word document can then be printed as printed catalog or converted to PDF catalog through PDF printer.*
- *Catalog Maker facilitates catalog navigation, categorized thumbnail viewer, catalog product's full page*

**Unlike most catalog makers, Vevo! CatalogMaker provides flexibility of catalog publishing for document architecture of MS Office:**

- *Publishing in MS Word provides flexibility of creating catalog for various purposes viz - printed catalog, digitally distributable catalog, sales presentation, catalog supplements, discount catalog, mini catalog for specific customer / campaign*
- *Publishing in MS Excel provides flexibility of creating powerful responsive sales presentation, sales offer preparation*
- *Publishing in MS PowerPoint helps in building flexible & content driven digital photo album, slide show, mini catalog, digital catalog, catalog supplements, mini catalogs*

## Samples

**View samples of Catalogs / eBrochures / Digital Presentations / Printed Catalogs Created with Vevo! CatalogMaker**

*Visit <http://www.catalog-maker.com> for samples preview.*

**\$ 24.95**

build unlimited  
catalogs with  
unlimited catalog  
products

[Try Before You Buy](#)

**No Language Barrier**  
*It doesn't matter what country you live in, you can create catalog, photo album, printed catalog, brochure in the language you want to, through language customization options*

**Using Vevo! CatalogMaker, User can build catalog (multi purpose) for its catalog business (specimen list)**

Textile Catalog  
Apparel Catalog  
Furniture Catalog  
Jewelry Catalog  
Arts and Craft Catalog  
Antiques and Collectible Catalog  
Fashion Catalog  
Lingerie Catalog  
Shoes Catalog  
Carpet Catalog  
Home Furnishing Catalog  
Electronics Catalog  
Ceramic Products Catalog  
Gifts & Novelties Catalog  
Leather Products Catalog  
Photography Catalog  
Stone & Marble Products Catalog  
Woolen Products Catalog

# CatalogMaker Features : Easy Yet Powerful

**Vevo! CatalogMaker facilitates Do-It-Yourself Catalog Making and printed catalog making, published in MS Office document format (Excel, PowerPoint and Word).**

- *Category driven catalog content building for easier navigation and searching*
- *Configurable product content building to suit industry practices / enterprise plans*
- *Product pricings can be built with discount as well (optional separate pricing and discount for each catalog)*
- *Product Contents include - Name / Title, Code / SKU, Brief Description, Weight, Dimensions, Volume, Detailed Content (supports user defined format data including tables etc), user defined content fields, Special tags (New releases, Hot Picks, Specialty Products, Special Offer Products), Product Description with Rich Text (including Tabular Presentation) Supported*
- *Power navigation through categorized catalog and additional links for Hot Products , NEW Products, Specialty Products and Special Offer Products*
- *Language customization to build catalog in non English language*
- *Web integration - from catalog, visitor can be sent to product page on web for more details*
- *Ecommerce enabled catalog presentation, through BUY NOW link*
- *Easier catalog graphic insertion with support to most popularly graphic file formats (jpeg, gif, bmp, tiff, png and psd). Enhanced graphic support for transparent gif files for products*
- *Easier management of categorized catalog products and their sequence etc*
- *Printed catalog maker in MS Word*
- *PDF Catalog Making*
- *Sales Presentation maker*
- *Powerful Slide show presentation maker with user driven advanced features for zooming, thumbnail view, background color setting, slide show speed setting etc*
- *Customize Catalog / Brochure Design Settings through product itself (along with MS Office document template) and upon publishing, user can edit its electronic catalog through respective MS Office document itself.*
- *Easier Catalog Management for republishing, editing, inclusion / exclusion of catalog products, design settings, product selection etc.*
- *Build Mini Catalog for specific customer, trade fair, sales call, campaign and/or specific event*
- *Build Catalog Supplements for Distribution Channels / Sales Team / Clients*
- *Make Discount Catalogs for sales campaigns and /or updates to Sales Team*
- *Powerful Digital Cataloging with power thumbnail viewer, content viewer, selection basket and catalog search*
- *Multimedia eCatalog Brochure in PowerPoint with product thumbnail view, catalog index, PowerPoint Settings (animation, color, design, slide show, sound, transition effects)*
- *Digital Sales Presentation in MS Excel with thumbnail viewer, full sized graphics and customer / prospect response sheet for quick response*
- *Electronic Catalog in MS Word (can be printed and /or converted into PDF Catalog) with catalog index (navigation), thumbnail view, product full view, customer response sheet.*
- *Highly configurable for publishing features and contents selection for specific catalog*

**\$ 24.95**

build unlimited  
catalogs with  
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products

[Try Before You Buy](#)

**No Language Barrier**  
*It doesn't matter what country you live in, you can create catalog, photo album, printed catalog, brochure in the language you want to, through language customization options*

## Who Must Use It ?

Catalog Business Enterprise  
Photography Professionals  
Individuals for Personal Use  
Insurance Policy Holders  
Marketing Agencies / Professionals  
Collectors (Hobby or Commercial)

**Highly Useful Catalog Software  
for both Catalog Business Users  
and Personal Users**

*For any questions,  
write to us at  
[support@catalog-maker.com](mailto:support@catalog-maker.com)*

Visit us at [www.catalog-maker.com](http://www.catalog-maker.com) to review CatalogMaker and free download of trial version.

(requires MS Office Program Installed—Minimum XP Version for Catalog Publishing in MS Office Documents)